55th Annual New Jersey Statewide

Founders Day

PREVIEW & RESOURCE GUIDE

2027



HOSTED BY MONMOUTH COUNTY ALUMNAE CHAPTER
DELTA SIGMA THETA SORORITY, INCORPORATED

MEET YOUR ANCHOR

Honorary Member Rashida Jones



A HISTORY MAKER!

From the newsroom to the national stage, Rashida Jones has made her mark as an award-winning journalist and media executive, making history as the first Black president of MSNBC.

Her career reflects the power of storytelling, leadership, and breaking barriers!

And sorors, we have the opportunity to hear from this phenomenal woman and honorary member of Delta Sigma Theta Sorority, Incorporated at NJ Statewide Founders Day 2027!

MEET YOUR NATIONAL AFFAIRS ANCHOR

National Secretary Wendy J. Johnson



A LEGACY IN LEADERSHIP!

A distinguished leader in our sisterhood, Wendy Johnson serves as the National Secretary of Delta Sigma Theta Sorority, Incorporated, and is a former Eastern Regional Director.

Her leadership journey reflects a commitment to serving our sisterhood and advancing the work of our beloved sorority.

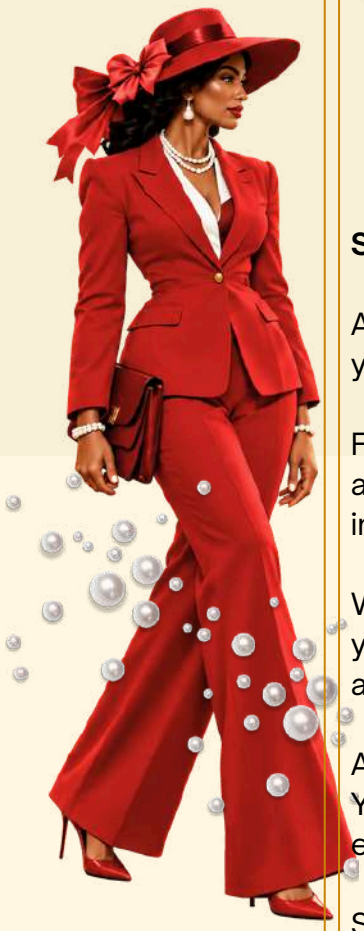
Now serving on the national level, she continues to contribute to the leadership and governance of Delta Sigma Theta.

55TH ANNUAL NEW JERSEY STATEWIDE FOUNDERS DAY

THIS JUST IN *Sorors...*

IT'S TIME TO GATHER, CELEBRATE AND MAKE A STATEMENT!





The Dress Code: *Radiant in Red*

Sorors, it's time to step out, stand tall, and make a statement!

As we gather to celebrate our illustrious sisterhood, we invite you to embrace your personal style with confidence, sophistication, and a touch of that **Delta flair!**

From impeccably tailored pantsuits to your Sunday best, from luxurious leather and flowing silk to sumptuous suede - let your ensemble reflect the elegance, individuality, and timeless beauty of a Delta woman.

Whether you glide in wearing kitten heels or command the room in **stilettos,** put your best fashion foot forward! Pants are welcome, individuality is encouraged, and fabulousness is always in fashion.

And sorors, remember...**the camera will be rolling!**
You never know when your radiant smile, stunning ensemble, or unforgettable entrance might earn you a cameo on the big screen!

So, come camera-ready, dressed to impress, and prepared to celebrate in true Delta style.

THE COLOR IS RED. THE STYLE IS YOURS. THE PRESENCE IS DEVASTATING.

Because when the women of Delta Sigma Theta Sorority, Inc. enter the room, elegance transcends expectations; it's a legacy.

PREPARE FOR A CULINARY CELEBRATION
DINE BUFFET STYLE

Indulge in a delectable assortment of culinary delights, thoughtfully prepared to satisfy every palate.

- A VARIETY OF SAVORY ENTREES
- FRESH GARDEN SALADS
- SEASONAL VEGETABLES
- GOURMET SIDES
- ASSORTED BREADS & ACCOMPANIMENTS
- DECADENT DESSERTS
- AND MORE DELICIOUS OFFERINGS TO ENJOY AND SAVOR



55th NJ Statewide

Founders Day

AT A GLANCE

January 23, 2027

THE EVENT CENTER
104 Schanck Rd
Freehold, NJ

BREAKING NEWS: The Sorors Have Arrived! — **9:00 am**

- Guests check-in

LIVE ON LOCATION: The Experience Room — **9:00 am**

- Catch the entertainment, stroll with your sorors, shop the vendors, strike a pose, and take your best shot in the Topgolf Suite!

And We're LIVE! — **11:00 am**

- Official Welcome & Greetings

THE BRUNCH BROADCAST — **11:30 am**

- All-You-Can-Eat Brunch & Live Entertainment. Keep enjoying The Experience Room while you wait for your table call!

The Experience Room Is Going Off Air... — **1:30 pm**

- Stay tuned... the main broadcast is about to begin!

BREAKING NEWS: It's Time for the Main Event! — **2:00 pm**

- Two powerhouse anchors take center stage to deliver headlines of inspiration, sisterhood, and a powerful charge to serve! Witness the Founders tribute and the beloved Parade of Banners.

THE FINAL HEADLINE: Until Next Time! — **3:45 pm**

- Passing of the Torch and Closing Remarks

MOST NETWORKS HAVE A GREEN ROOM, BUT WE HAVE...

ΔΣΘ TV

The Experience Room



SURPRISE ACTIVATIONS

MCAC FOUNDERS DAY STORE:
Shop exclusive Founders Day merchandise, Delta favorites and visit vendors especially selected!

STROLL CORNER:
There's nothing wrong with a little sisterly competition! Let's see who will win bragging rights and create the NEW JERSEY STROLL!

LIVE ENTERTAINMENT & DJ VIBES

PICTURE PERFECT MOMENTS:
Grab your chapter sorors, your favorite sorors, and your line sisters and create lasting memories!

This is more than a celebration of our 22 Founders' legacy. It's a celebration of the chapters, connections, and sisterhood that make New Jersey DELTA STRONG!

Different chapters. One sisterhood. An experience worth sharing.

Stay tuned, sorors... we're just getting started!

Founders Day Service Project

DONATE HERE

girl scouts of the jersey shore

Every girl deserves the opportunity to discover her strengths, build confidence, and experience the joy of Girl Scouting. For some families, however, the cost of uniforms and supplies, transportation, or finding a troop can make participation difficult. Girl Scout outreach troops help remove these barriers and bring the Girl Scout experience directly to girls in their communities.



Outreach troops provide free programming in places such as Title I schools, community centers, and temporary family shelters. Uniforms, supplies, and meeting spaces are provided so that girls can focus on learning, connecting, and having fun.

Through hands-on activities and new experiences, girls have opportunities to explore their interests, develop leadership skills, build friendships, and discover ways to make a difference. Whether they are working together on a project, learning about science, or serving their community, they are building skills and confidence they can carry with them.



Your support matters and can provide meaningful resources and opportunities.



We have chosen Girl Scouts of the Jersey Shore as our service project and will come together to support its Outreach Troops. Our support can help provide girls with the resources and opportunities they need to participate fully in the Girl Scout experience.



By investing in girls today, we are helping them see what is possible for their futures. Together, we can make a difference, one girl, one troop, and one opportunity at a time.



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On Assignment: The Jersey Shore

Your official field guide to where to eat, shop, explore, and unwind.



EAT | SHOP | EXPLORE | UNWIND

MONMOUTH COUNTY, NJ
PLACES TO VISIT

BREAKFAST & BRUNCH

1. Johnny's Pork Roll — Red Bank
2. Bagel Nook — Freehold
3. The Skillet — Freehold
4. Brownstone Pancake House— Freehold
5. Meemom's — Wall Township
6. Toast — Red Bank
7. Cardinal Provisions — Asbury Park
8. Once Bitten Donuts— Red Bank

RESTAURANTS & DINNER

1. The Asbury — Asbury Park
2. Nonna's Cucina — Freehold
3. 618 Restaurant — Freehold
4. Blend on Main — Manasquan
5. Federici's Family Restaurant — Freehold
6. Iron Whale — Asbury Park
7. Pascal & Sabine — Asbury Park
8. B2 Bistro + Bar — Red Bank
9. Rooney's Oceanfront Restaurant — Long Branch

BARS & NIGHTLIFE

1. The Lobby Bar — Red Bank
2. Tommy's Tavern — Freehold
3. Watermark — Asbury Park
4. Asbury Park Distilling Co. — Asbury Park
5 The Robinson Ale House — Red Bank
6. Baseline Social — Oceanport
7. Asbury Lanes — Asbury Park

COFFEE & DESSERTS

1. Broad Street Dough Co. — Oakhurst
2. Rook Coffee — Long Branch
3. Del Ponte's Bakery — Bradley Beach

SHOPPING

1. Freehold Raceway Mall — Freehold
2. Tinton Falls Outlet
3. Jackson Outlets
4. Pier Village — Long Branch
5. Asbury Park Boardwalk — Asbury Park
6. Downtown Red Bank — Broad Street
7. Downtown Freehold — Main Street

ACTIVITIES & EXPERIENCES

1. Sandy Hook — Highlands
2. Count Basie Center for the Arts — Red Bank
3. Bowl at Asbury Lanes
4. Explore Asbury Park Beach and Boardwalk
5. Explore Pier Village— Long Branch
6. Explore Downtown Red Bank
7. Shop at Freehold Raceway Mall

MONMOUTH COUNTY, NJ
HOTEL LIST

HOTELS

1. **The Asbury Hotel-**15.9 mi
   210 Fifth Ave, Asbury Park, NJ 07712
   Rooftop bar, pool, live music, and close to the beach and nightlife.
   Website: https://theasburyhotel.com/

2. **Asbury Ocean Club Hotel-**15.9 mi
   1101 Ocean Ave, Asbury Park, NJ 07712
   Website: https://www.asburyoceanclub.com/

3. **Wave Resort-**19.1 mi
   110 Ocean Ave, Long Branch, NJ 07740
   Website: https://www.waveresort.com/

4. **Ocean Place Resort & Spa-**19.9 mi
   1 Ocean Blvd, Long Branch, NJ 07740
   Website: https://www.oceanplace.com/

5. **Radisson Hotel Freehold-**2.1 mi
   50 Gibson Place, Freehold, NJ 07728

6. **DoubleTree by Hilton Tinton Falls–Eatontown-**14.5 mi
   700 Hope Rd, Tinton Falls, NJ 07724



2027

Founders Day Store

CLICK TO PURCHASE



LONG-SLEEVE



SHORT-SLEEVE

PARADE OF BANNERS

CLICK ON BUTTONS

FOUNDERS DAY T-SHIRTS

DIGITAL SOUVENIR CHAPTER ADS

TICKETS

DIGITAL SOUVENIR BUSINESS & PERSONAL ADS

55TH ANNUAL NEW JERSEY STATEWIDE

Founders Day Trivia

ΔΣΘ ΔΣΘ

THE STORIES THE SURPRISES THE LEGACY

BEYOND THE 22



Osceola Macarthy Adams
Marguerite Young Alexander
Winona Cargile Alexander
Ethel Cuff Black
Bertha Pitts Campbell
Zephyr Chisom Carter
Edna Brown Coleman
Jessie McGuire Dent
Frederica Chase Dodd
Myra Davis Hemmings
Olive Claire Jones
Jimmie Bugg Middleton
Pauline Oberdorfer Minor
Vashti Turley Murphy
Naomi Sewell Richardson
Mamie Reddy Rose
Eliza P. Shippen
Florence Letcher Toms
Ethel Carr Watson
Wertie Blackwell Weaver
Madree Penn White
Edith Motte Young

We know their names, but there's so much more to their stories!
Join us for a fun, interactive journey filled with surprising facts, remarkable accomplishments, and a celebration of the 22 Founders whose legacy continues to inspire us.

LET'S PLAY

Click here to explore the Founders Trivia Challenge